



Request for Proposals (RFP) for Mural Artists: County-Wide Murals for Tourism Enhancement

Project Overview: Washington's Evergreen Coast invites proposals from qualified mural artists for the creation of a series of three public art installations aimed at promoting tourism and addressing geographical challenges within Pacific County. The project will be implemented across three strategic locations.

Project Objectives:

1. **Promote Cultural Tourism:** Highlight the diverse cultural heritage of Pacific County.
2. **Boost Economic Growth:** Drive local spending by attracting overnight tourists.
3. **Enhance Public Spaces:** Beautify key areas to instill community pride and create visually appealing spaces.
4. **Foster Community Unity:** Engage local artists and students to foster collaboration and unity across the county.

Project Details:

1. **Artistic Concept:** Each mural will capture the essence of its location, contributing to the narrative of Pacific County. Themes may include local history, natural beauty, cultural traditions, and community spirit.

2. **Location Selection:** Murals will be strategically placed in high-traffic areas for maximum visibility and impact.
3. **Community Collaboration:** Involve schools and local artists in a paint-by-numbers approach under the guidance of the selected artist. The artist will design the concept and outline, with students and community members contributing to the painting. The artist will finalize the mural to ensure a cohesive and professional finish.
4. **Contract Work:** Deliverables include concept sketches, progress updates, and final installations meeting specified quality standards.
5. **Reporting Requirements:** Artists must fulfill interim and final evaluation requirements, attend quarterly check-in meetings, and submit necessary documentation.
6. **Intellectual Property Rights:** The selected artist must transfer all rights to the Pacific County Tourism Bureau for merchandising and related project purposes.

Budget: Please provide a detailed budget breakdown for the project. The total project budget must not exceed \$30,000 and should include the following categories:

- **Artist Fees:** Breakdown of fees for concept development, design, execution, and final touches.
- **Materials:** Cost estimate for all art supplies and materials required for the murals.
- **Site Preparation:** Budget allocation for site cleaning, preparation, and any necessary permits.

- **Travel and Accommodation:** If applicable, outline expenses related to artist travel and accommodation.
- **Miscellaneous:** Include a contingency fund or other relevant expenses.

Submission Requirements: In addition to the budget breakdown, please submit the following:

1. **UBI Number & EIN Number**
2. **Budget Breakdown (see above)**
3. **Expected Completion Dates**
4. **Portfolio:** Examples of past work, emphasizing public art and murals.
5. **Artist Statement:** Description of artistic style and approach to this project.
6. **Resume:** Professional resume highlighting relevant experience.
7. **References:** Contact information for at least three professional references.
8. **Proposal:** Conceptual sketch and description for one designated mural location.
9. **Social Media Presence:** Information on social media activity and following, including platform names and follower counts.

Submission Deadline: All materials must be submitted by February 14, 2025.

Contact Information: For inquiries and submission of qualifications, please contact: Madelyn Skillings, mskillings@evergreencoastwa.com